

## TECO Industry Advisory Council Meeting

The Madison Concourse Hotel

Madison, Wisconsin

May 31 – June 2, 2006

### Tuesday, May 30

5:30 – 7:00 p.m.      **Welcoming Reception – Hotel Governor’s Club Lounge**

### Wednesday, May 31

#### **Opening Session**

- 8:15 – 8:30            **Welcome and Introductions**  
*Steve Winistorfer*, President, TECO Certification and Testing Division, Sun Prairie, Wisconsin
- 8:30 – 9:45            **Global Trends Affecting the U.S. Forest Sector**  
*Dr. Jim L. Bowyer*, Professor, Dept. of Bio-based Products, University of Minnesota, St. Paul, Minnesota
- 9:45 – 10:15         **Break**

#### **Economic Session**

- 10:15 – 11:00        **Dynamics and Impact of Wood Product Imports into the United States**
  - History and Status of the U.S. – Canada Softwood Lumber Dispute
  - Imports from Europe, the Pacific Rim and South America*Dr. Ivan Eastin*, Professor and Director, Center for International Trade in Forest Products, University of Washington, Seattle, Washington
- 11:00 – Noon         **Economic Overview and Forecast**  
*Dr. Bill Duddleston*, Associate Professor of Economics, Dept. of Social Science, Edgewood College, Madison, Wisconsin
- 12:15 – 1:00 p.m.    Lunch

#### **Management Session**

- 1:00 – 2:00            **Principles of Supply Chain Design and Operation**  
*Keenan Yoho*, PhD, Grainger School of Business, University of Wisconsin-Madison, Madison, Wisconsin
- 2:00 – 2:30            **Break**
- 2:30 – 3:15            **Current Issues in Construction Litigation**  
*James Cole*, Attorney at Law, Quarles & Brady LLP, Madison, Wisconsin
- 3:15 – 4:00            **Forest Product Certification: Chain of Custody with Secondary Manufacturers**  
*Dr. Jeff Howe*, Dovetail Partners, Inc., White Bear Lake, Minnesota
- 6:30 - 8:30 pm        **Reception and Buffet — UW-Madison Memorial Union**

Go to [www.tecotested](http://www.tecotested) for a current agenda.

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### Thursday, June 1

#### Marketing Session

- 8:30 – 9:15      **Builders' Preference and Perceptions of Structural Panels and Decking Materials**  
*Dr. Ivan Eastin*
- 9:15 - 9:45      **Distributor Expectations: What Building Material Distributors Expect from their Suppliers**  
*Larry Warner, VP Sales and Operations, Roberts & Dybdahl, Inc., Ottumwa, Iowa*
- 9:45 – 10:00      **Discussion: Q&A**
- 10:00 – 10:30      **Break**

#### Technical Session

- 10:30 – 11:15      **Status of Building Codes in the United States**  
*Kenneth Bland, P.E., Senior Director, Building Codes and Standards, AF&PA American Wood Council, Washington DC*
- 11:15 – 11:45      **Wood Structural Panels and the Florida Building Code**  
*Agron Gjinolli, P.E., Staff Engineer, TECO Certification and Testing Division, Sun Prairie, Wisconsin*
- 11:45 – 12:30      **Coastal Construction: Lessons from Hurricanes Katrina and Rita**  
*Kenneth Bland*
- 12:30 – 1:15 p.m.      **Lunch**
- 1:15 – 2:15      **Panel Misapplication and Claims: Trends and Issues**  
*Agron Gjinolli*
- 2:15 – 2:30      **Discussion; Q&A**
- 2:30 – 2:45      **Break**

#### TECO Update Session

- 2:45 – 3:30      **Certification Program Update** – *Scott Drake, Operations Manager, TECO*  
**Technical Meeting Summary** – *Steve Verhey, PhD, Quality Manager, TECO*  
**Marketing and Literature Update** – *Ron Musolino, VP Marketing & Sales, TECO*
- 3:30 – 4:00+      **Discussion; Q&A with TECO Management**
- 4:00 – 4:15      **Closing Comments**  
*Steve Winistorfer*
- 6:00      **Dinner - TBD**

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### Friday, June 2

#### **Tour of USDA Forest Products Laboratory (optional)**

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|-------------------|---|
| 8:20 – 8:30 am    | <b>Meet in main lobby of Concourse Hotel</b>  |
| 8:30 – 8:45       | <b>Board bus; travel to USDA Forest Products Laboratory, Madison, Wisconsin</b>   |
| 9:00 – 9:45       | <b>Overview of FPL's Role and Research</b><br><i>TBD</i>  |
| 10:00 – Noon      | <b>Tour of FPL Facilities</b> <ul style="list-style-type: none"><li>• Engineering Mechanics Laboratory, including test for wind-borne debris (impact missile test)</li><li>• Paper Pilot Plant</li><li>• Composites Research</li></ul> <i>FPL staff</i> |
| Noon – 12:30 p.m. | <b>Box lunch – Room 500</b>   |
| 12:30 – 12:45     | <b>Board bus; return trip to Concourse Hotel</b>  |
| 1:30 – 6:00       | <b>Golf outing (optional)</b>   |

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All topics and speakers are tentative and subject to change