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**FOR IMMEDIATE RELEASE**

# **Scott Drake Receives ASQ-Certified Manager of Quality/Organizational Excellence Recognition**

Milwaukee, WI, March 20, 2007 — The Certification Board of the American Society for Quality is pleased to announce that Scott Drake has completed the requirements to be named an ASQ-Certified Manager of Quality/Organizational Excellence. As such, Scott Drake has reached a significant level of professional recognition, indicating a proficiency in and a comprehension of quality management principles and practices. Individuals who earn this certification are allowed to use “ASQ-CMQOE” on their business cards and professional correspondence.

“ASQ provides certification as a way to provide formal recognition to professionals who have demonstrated an understanding of, and a commitment to, quality techniques and practices in their job and career,” explains Ronald D. Atkinson, President, American Society for Quality. “This is a great accomplishment and, although not a formal registration or licensure, bestows a high level of peer recognition as well.”

A Manager of Quality/Organizational Excellence is a professional who understands quality standards and concepts, can implement organizational assessments, and maintain customer satisfaction and focus. The Manager of Quality/Organizational Excellence demonstrates an ability to manage projects that support strategic objectives and motivate human resources in the support of organizational goals.

Since 1968, when the first ASQ certification was given, more than 100,000 individuals have taken the path to reaching their goal of becoming ASQ-Certified in their field or profession, including many of who have attained more than one certification. To learn more about ASQ’s Certified Manager of Quality/Organizational Excellence program, visit <http://www.asq.org/certification/manager-of-quality/>.

The American Society for Quality ([www.asq.org](http://www.asq.org)) is the world's leading authority on quality. With more than 100,000 individual and organizational members, the professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide. As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great. ASQ has been the sole administrator of the prestigious Malcolm Baldrige National Quality Award since 1991. Headquartered in Milwaukee, Wis., the 60-year-old organization is a founding partner of the American Customer Satisfaction Index (ACSI), a prominent quarterly economic indicator.